# INTRODUCING



## **EXPAND YOUR BUSINESS WITH HEAT TRANSFER MATERIALS**

Imagine you can reach the creative freedom you have always desired. Imagine having the ability to express, relate and communicate in sports clothing and fashion using a word, a choice of color, a design, a surface, or an effect. Choose from the most diverse materials, perfect for any application, from plotter cutting to digital printing and screen printing. With Siser Thermo Transfers you can create on any type of fabric, from cotton to nylon, from polyester to lycra.

### WHY CHOOSE SISER PRODUCTS?

#### RELIABILITY

- Aesthetic characteristics of the material is maintained.
- Color fastness and washing resistance the same tonality of colors even after long periods of time and many washes.
- Materials soft "hand" after transferring and washing.

#### **GRIP**

Adhesives specially designed to guarantee a perfect bond.

#### **TESTS**

All Siser materials are tested for endurance and strength.

#### **EASE OF USE**

All Siser products are specially designed to offer simplicity and speed during application.



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