



## ECONOMY VUE PRODUCT CODE: 3-2287

### PRODUCT DESCRIPTION

Matte white vinyl laminated onto black vinyl and perforated (this version has 40% open area -1.5-mm holes) in order to print on one side and to see through the other side.

The semi-permanent acrylic adhesive is repositionable and easy to remove after application.

Printing methods: solvent and UV screen printing, UV offset and large format digital print (solvent based and UV).

### APPLICATIONS

- Outdoor and transit advertising:
- Point of purchase displays
- Novelty products
- Window glazing (buses, trams fleet in general)

### FEATURES AND BENEFITS

- Compatible with variety of printing methods.
- Acrylic adhesive is repositionable and easy to remove after application.

### TECHNICAL DATA

Face Material	6.0-mil flexible vinyl
Color and Finish	Black/white gloss
Adhesive	ASP30, Semi-permanent acrylic
Liner	90# polycoated bleached kraft

### TYPICAL CHARACTERISTICS

Target Adhesion Values	<u>15 min.</u>	<u>24 hr.</u>
(PSTC-1, 180° peel @ 12"/min., 73°F, on Stainless Steel)	40 oz.	50 oz.
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	2 years	
Outdoor Durability (ASTM G53)	2 years	

### CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
10% HCl (10 min)	No Effect
10% Ammonium Hydroxide (10 min)	No Effect
Anti-Freeze (24 hr)	No Effect
SAE 20 Motor Oil (24 hr)	No Effect
Gasoline (1 hr)	No Effect

The above information is based on research believed to be reliable, but does not constitute a warranty. All material should be tested by the purchaser to determine suitability of the product for their purposes.

Dec-10

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